

2019 Sponsor Prospectus

The Pipeline Leadership Conference

is a one-of-a-kind event that brings together thought leaders to discuss innovative approaches and best practices for managing new construction, replacing or renewing existing infrastructure, ensuring safety, improving efficiency and overcoming challenges from inside and outside the industry.



100% of past attendees
said the information gathered from this course
can be applied to their business!

plconference.com

ORGANIZED BY:



IN PARTNERSHIP WITH:





NOVEMBER 6-7, 2019

Presented at

THE HYATT REGENCY HOUSTON INTERCONTINENTAL
HOUSTON, TX 77060

plconference.com

2019 Sponsorship Opportunities

Sponsor the Pipeline Leadership Conference

and be a part of a valuable, highly-rated conference that provides an open dialogue forum for high-level executives leading the charge in the pipeline industry.

MAIN EVENT SPONSOR

Cost: \$5,000

(Total Value \$5,540)

- Logo inclusion and recognition as Main Event Sponsor on print advertisement
- (2) dedicated email blasts to North American Oil and Gas Pipelines subscribers (value of \$3,650)
- (2) Conference registrations (value of \$1,390)
- Option to provide give-away at registration area
- Five-minute speech
- Attendee list before and after the show

AWARDS RECEPTION SPONSOR

Cost: \$3,500 *(2 available)*

- Opportunity to provide give-away at the registration area
- Five-minute welcoming speech at the reception
- Company recognition on the awards program as well as the corresponding PowerPoint
- (2) Conference registrations (value of \$1,390)
- Attendee list following the conference

STUDENT PIPELINE LEADERS SPONSORSHIP

Cost: \$3,000

- Receive special recognition during students' presentations during conference.
- Five minute welcoming speech/introduction before students' presentations
- One (1) full conference registration
- Opportunity to coach student(s) beforehand to direct focus of their presentation(s) and discussion at the conference. (Benjamin Media/Continuum will provide list of the selected students and the topics they proposed and discuss with sponsor the opportunity or desire to provide coaching.)
- Attendee list following the conference

LUNCH SPONSOR

Cost: \$2,000

- Five-minute welcoming speech
- Opportunity to provide give-away on the luncheon tables
- (1) Full conference registration (value of \$695)
- Attendee list following the conference

Attendees Include

top executives involved in building and operating oil and gas pipelines and gas distribution systems throughout North America.

TABLETOP SPONSOR

Cost: \$1,500

- Tabletop display with two chairs provided for company's literature/materials
- (1) Conference registration
- Attendee list following the conference

COFFEE BREAK SPONSOR

Cost: \$1,000

- Opportunity to provide give-away
- Signage as the coffee sponsor
- Recognition at networking coffee breaks
- Attendee list following the conference

HOTEL KEY CARD SPONSOR

Cost: \$1,000

- Recognition as the Key Card Sponsor in all attendee marketing e-mails (including logo and link to the web site)
- Recognition on www.plconference.com as the Key Card Sponsor (Including logo and link to the web site)
- Recognition on Signage throughout the event
- Sponsor to provide hotel with key cards

LANYARD SPONSOR

Cost: \$1,000

- Attendee lanyards include your logo (sponsor is responsible for supplying lanyards)

NAME BADGE SPONSOR

Cost: \$1,000

- Company logo displayed on attendee name badges
- Attendee list following the conference



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2019 Sponsorship Contract

Please complete and return to **Brittany Cline at bcline@benjaminmedia.com** to reserve your sponsorship at the **2019 Pipeline Leadership Conference**.

SPONSORSHIP OPTION: _____

Signature: _____

Company: _____

Contact: _____

Phone: _____

Address: _____

City: _____

State: _____ Zip/Postal Code: _____

Email: _____

Website: _____

PAYMENT METHOD: MasterCard Visa AMEX Check

Checks payable to: **Benjamin Media, Inc. 10050 Brecksville Road Brecksville, OH 44141 USA**

SPONSORSHIP AMOUNT: _____

Name on Card: _____

Billing Address (if different than above): _____

City: _____ State: _____ Zip/Postal Code: _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Signature: _____ Date: _____

CANCELLATION: In the event Sponsor wishes to cancel participation in the course, Sponsor must send notice of cancellation in writing to **bcline@benjaminmedia.com**. Sponsor shall be liable for one-hundred percent (100%) of the total Sponsorship Fee.

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IN PARTNERSHIP WITH:



Questions?
Contact Brittany Cline at
bcline@benjaminmedia.com
or 330-467-7588